the Midland ADVERTISER

BULK RATE
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BOXHOLDER

PUBLISHED BY:
KELLY & MARTY FEUSSE

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MIDLAND, MICH.

PHONE
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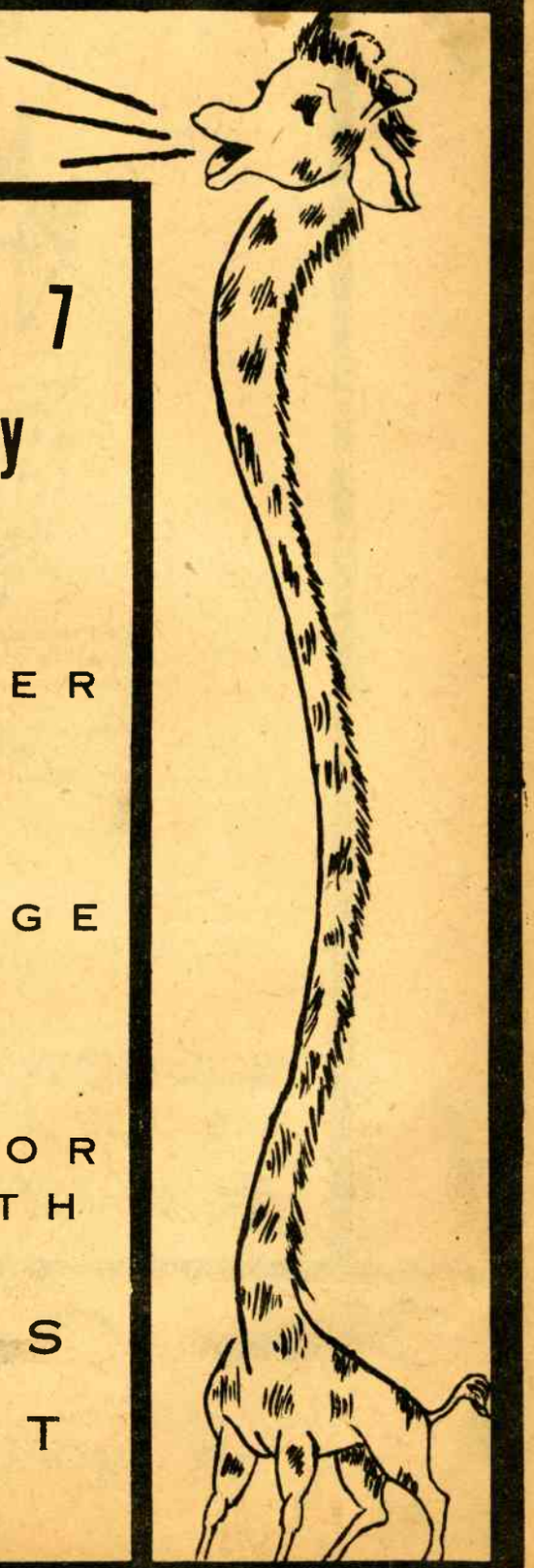
October 30, 1957 1st Year, 4th Week

THE MIDLAND ADVERTISER
REACHES OVER 12,000 HOMES
IN THE CITY OF MIDLAND & MIDLAND COUNTY



VOTE YES NOVEMBER 7
in the Tri-County College Election

HELP PROVIDE HIGHER EDUCATION FOR OUR YOUTH

MEET THE CHALLENGE OF COLLEGE OVERCROWDING

SET THE STAGE FOR COMMUNITY GROWTH

INSIDE SEE FACTS ABOUT THE COLLEGE PROJECT

MIDLAND COUNTY COMMITTEE
SAGINAW VALLEY COLLEGE ASSOCIATION INC.

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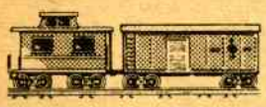
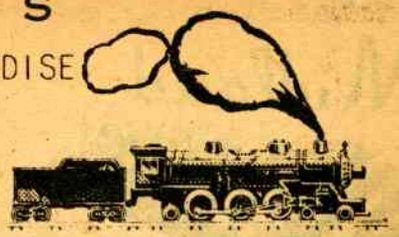
FOR CHRISTMAS

10-50 % UNDER LIST ON ALL MERCHANDISE
ORDER NOW FOR CHRISTMAS DELIVERY



MIDLAND MODEL SUPPLY
15 WELCH DRIVE
PHONE TE 5-5711



VOTE NOVEMBER 7

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BASED ON THIS AREA ONLY

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1956 BUICK Super Riviera 4 door hardtop - power steering dynaflow - white wall tires - custom interior - 10,000 actual miles - 100% warranty

WAS $2,495 NOW $2,295

1956 FORD - V8 Fairlane Victoria hardtop - radio - heater power steering - power brakes - fordomatic

WAS $2,100 NOW $1,845

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WAS $2,195 NOW $1,995

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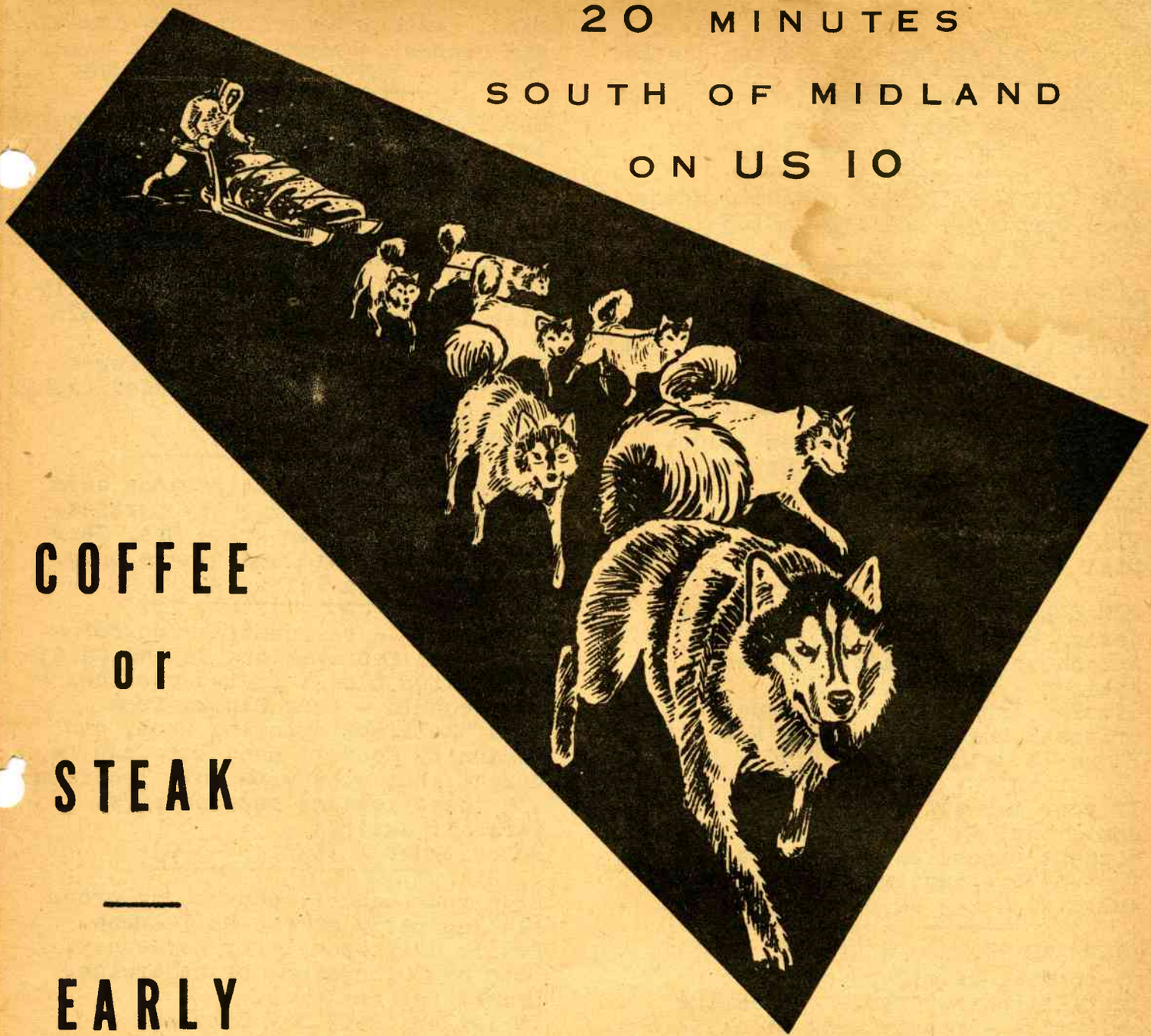

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Complete line of Archery tackle for the Beginner and Professional Archer. Leather of all kinds - Custom leather work. Many used Rifles, etc. Fundamentals of archery taught - No Charge
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PAPER SHORTAGE HAS STRUCK THE MIDLAND ADVERTISER

(especially the green stuff)

WANT TO KNOW ABOUT THE TRI-COUNTY COLLEGE?

WHAT WILL WE BE VOTING ON NOVEMBER 7?

First, on the creation of a college district composed of Midland, Bay and Saginaw counties.

Second, on the election of three trustees from Midland County. There are four candidates: Leonard Bergstein, William R. Collings, Wendell R. Mullison, and Mrs. Paul Sutton. The trustees would serve without salary.

IS A TRI-COUNTY COLLEGE REALLY NEEDED?

By 1970, college enrollments in Michigan will be doubled. Already, many high school graduates must apply to several colleges to get admission to one. State universities are becoming huge. Private colleges do not expect to grow much larger. Bay City Junior College has supplied the only higher education in the Saginaw Valley for 36 years. It operates on the Bay City Board of Education budget and now faces eviction from its present cramped quarters.

WHAT ABOUT THE TAX COST?

A Committee of 300 Tri-county residents estimates that the cost to the taxpayer of building and operating a two-year college for 2,000 students would be $1.40 per thousand dollars of state-equalized valuation. Under state law, college trustees must submit this question to the voters at a later election. The tax money would come from above the 15-mill limitation so that secondary school operation would not suffer.

WHEN WOULD THE COLLEGE OPEN ITS DOORS TO STUDENTS?

The Committee of 300 in its Final Report estimates that the college could be ready by the Fall of 1960, assuming no unforeseen delays.

WHAT ABOUT TUITION COSTS?

Reports of Michigan community colleges indicate that their income is divided between tax revenue, state aid, and tuition payments. The estimated operating cost of $500 a year for each student (based on enrollment of 2,000) could be paid as follows: Tax revenue, $160; State Aid, $190; tuition paid by each Tri-county student, $150.

WHERE WOULD THE COLLEGE BE LOCATED?

Land is available three miles east of the Tri-City Airport. From this point, driving time is about the same to Midland, Bay City or Saginaw. This is close to the geographic and population center of the three counties.

TRI-COUNTY COLLEGE

WHAT ABOUT THE CURRICULUM?

The Committee of 300 emphasizes three areas of education: (1) Top-flight academic courses leading to a degree; (2) Two-year terminal courses in such specialized fields as electronics, homemaking, graphic arts, drafting, laboratory technology, and office work; and (3) A broad program of adult education.

HAS A FACULTY BEEN CONSIDERED?

The Committee of 300 made this recommendation: "The entire faculty of Bay City Junior College should be absorbed by the new college but the new college administration should not be denied the right to reorganize the faculty and make assignments according to the best interest of the new institution."

IS ACCREDITATION LIKELY?

Dr. Ferris N. Crawford, chief of higher education and certification for the Michigan Department of Public Instruction, says there is no reason to doubt that accreditation could come within a matter of months, after the college opens its doors. Dr. Crawford was coordinator of the Tri-County College Study.

IS THERE ANY INDICATION THE COLLEGE WILL BE USED?

Educators forecast enrollment of about 1,600 by 1960 and 2,700 in 1970, ranging up to about 4,000 students in 1970 for a four-year institution. They say the closeness of the college will actually make higher education possible for many county residents. An investigating committee of the State Legislature was told in October that the chances young people will go to college "are greatly reduced if there is none in their home county."

HAS A FOUR YEAR COLLEGE BEEN CONSIDERED?

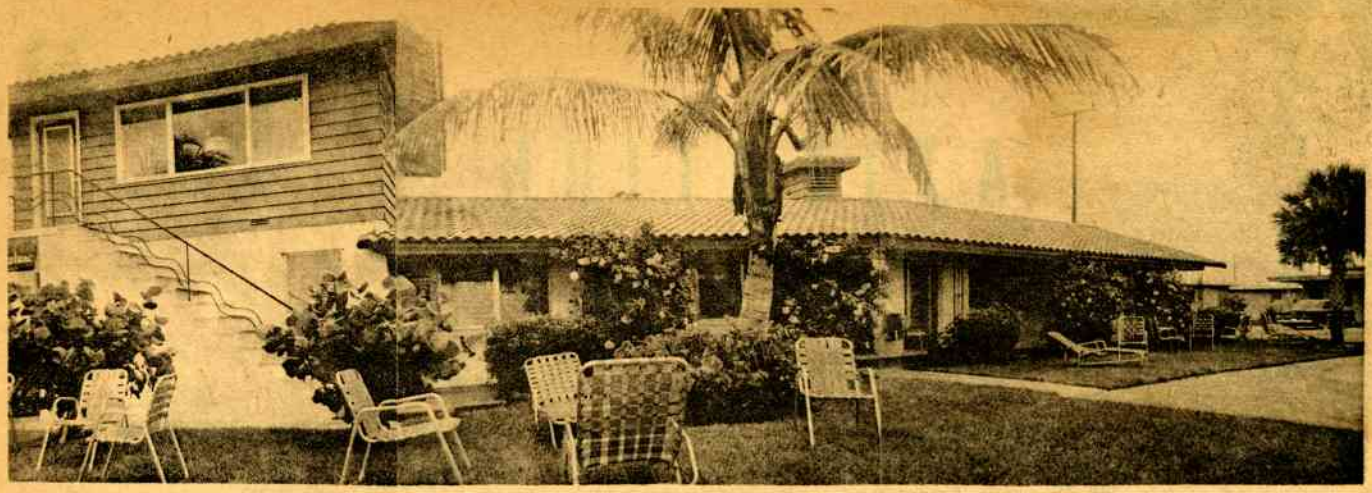
The Committee of 300 recommended that the ultimate objective be a four-year liberal arts college, but that we begin by merging the two-year college programs now offered or proposed within the separate counties, subject to later expansion.

WHO IS BEHIND THE COLLEGE PLAN?

After its Final Report, the Committee of 300 created the Saginaw Valley College Association, Inc. The officers are: Chairman, Otto C. Pressprich of Saginaw; vice-chairman, Frank C. Learman of Bay City; secretary, Chester C. Payne of Midland; treasurer, Edward Bowen of Bay City. Dr. William R. Collings is general campaign chairman, and L. H. Rowe is Midland County campaign chairman. All are donating their time and service. Informational literature has been financed by individual contributions.

The plan has received wide endorsement by many civic and service groups and by major labor unions of the Valley, including Local 12075, District 50, United Mine Workers of America.

MIDLAND COUNTY COMMITTEE SAGINAW VALLEY COLLEGE ASSOCIATION, INC.



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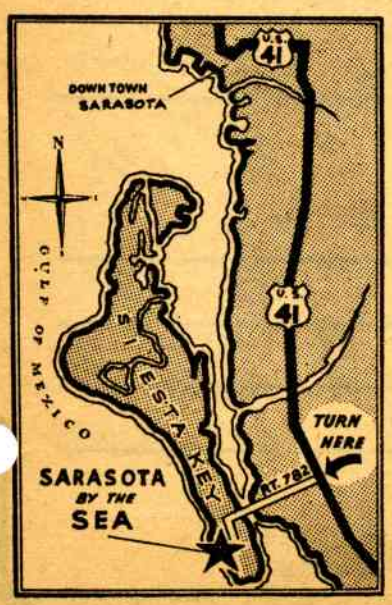

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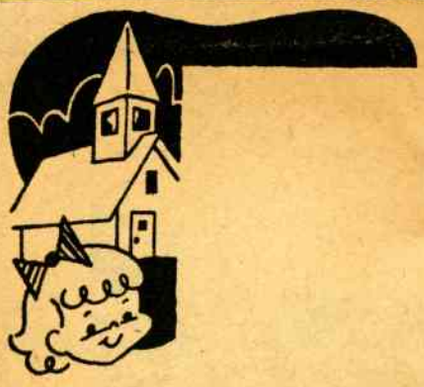
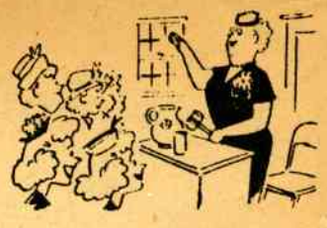


ATTENTION!



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Feel free to call your Midland Advertiser at TEmple 5-8000 if you have any questions pertaining to the foregoing, or any questions in general.

Sincerely,

Kelly & Marty Feusse

"Kelly and Marty" Feusse

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